

# OC CAR & TRUCK SHOW OC AWD MEET

SHOW • MEET • VIP PARKING • DJs • MODELS • VENDORS • DYN0 • LIMBO • BEACH PARTY • INDOOR/OUTDOOR ZONES

## VENDOR & SPONSOR PACKAGE • OC CAR SHOW & OCAWD MEET • JUNE 11-12TH

**ADVERTISING SPONSOR:** Logo on Event, Flyers to Participants, Stage Mentions, 2 Passes for Weekend  
Cost \$300 \_\_\_\_\_

### MILD

Tent & Banner, Advertising Rack Cards, Posters, Online, Ability to Distribute Product & Marketing throughout the Weekend, Total Space 20 X 20 in Outside Lot, Banner Placement on Coastal Hwy, Stage Announcements. 2 Cars Cost \$600 \_\_\_\_\_ (Must request inside space early)

### WILD

Tent & Banner, Logo Prominent on all Posters, TV Placement, Radio Mentions, Rack Cards, Stage Banner Rights, Highway Banner Rights, Booth 20 X 40 Outside, (inside space available book early). Stage Announcements, Facebook Post, Branding on Websites. 4 Cars

Inside 20 x 40       Outside 20 x 40 Cost \$900 \_\_\_\_\_

### CUSTOM

**SPONSOR PARTNER PACKAGE:** Tent Rights, VIP Room Sponsorship, Radio Mentions, 6 Cars, Highway Main Banner Placement, Stage Banner, Product Giveaways, Inside or Outside Main Booth Placement, Poster Placement, Trophy Naming, Facebook, Instagram, TV, Rack Cards, Indoor & Outdoor Stage Announcements. You Can Also Have Branding Rights on the Website, Name can be top read for this level directly under the Title Sponsor. Custom Opportunities Available, after Party, Night Meet Branding,

Inside 40 x 40       Outside 40 x 40 space \_\_\_\_\_

Cost \$1,400 \_\_\_\_\_

### OVER THE TOP

**TOP FLIGHT SPONSOR:** You will be Top Dog of your Area. Banner Rights Up to 8 Placed Throughout The Show, 40X60 Space, Top Read on all Marketing Materials, Stage Mentions Inside and Outside, Posters, Rack Cards, TV, Radio, Prime Vehicle Placement, After Party Sponsor, VIP Room Sponsor, Trophy Sponsor, We Only Have 1 Main Tire, 1 Main Apparel, 1 Main Aftermarket, 1 Main Beverage, 1 Main Shop, 1 Main Exhaust, 1 Main Paint.

Inside 40 x 60       Outside 40 x 60 space \_\_\_\_\_

Cost \$2,100 \_\_\_\_\_

At **OVER THE TOP** you are only below the **TITLE SPONSOR** which is a \$10,000 level  
We make it look like you own the show with a customized plan to best achieve your goals

**Contact Brad Hoffman at 443.366.5944 for info  
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